

Established Under M.P. Act No17 Of 2007

ORDINANCE No. 82

BACHELOR OF JOURNALISM & MASS COMMUNICATION (BJMC)

3 YEARS COURSE

This ordinance shall be applicable for the award Bachelor Journalism & Mass Communication (BJMC) Degree.

1. ADMISSIONS –

Candidates seeking admission to the first year of Bachelor Journalism & Mass Communication (BJMC) course shall be required to have passed the Higher Secondary Examination (10+2) of M.P. Higher Secondary Board, or an examination recognized equivalent thereto. Selection for admission will be made through an Admission Test followed by a Group Discussion or on the basis of merit list.

2. NAME OF STATUTORY /REGULATORY BODY :- UGC

3 FEES:-The fees for each courses shall be decided by board of management of university the of sets in each course will be as per norms.

3.1 NUMBER OF SEATS :- Number of seats shells be as per course approval by competent Authority.

4 CANCELLATION OF ADMISSION :-

In case of Producing false documents and non payment of the fees, the admission will be cancelled .

5. ATTENDANCE:- Has attended not less than 75% of the total classes held in each theory/lab/seminar/dissertation etc. This requirement shall be fulfilled separately for each subject of study. A deficiency up to 10% may be condoned by the Chairman of the Department.

A further condonation of 5% in attendance may be allowed in severe/compassionate circumstances by the Vice-Chancellor. However it may not be treated as a matter of right by the students. (In case a student fails to fulfill the necessary requirement of the attendance in any subject(s) in any semester, he/ she shall not be promoted to next

semester and will have to repeat that academic semester in the next academic session along with regular students.)

6 THE DURATION OF COURSE WILL BE 3 YEARS SPREAD TO 6 SEMESTERS.

7 SEMESTER DURATION

An academic year shall be apportioned into two semesters with a working duration of about 20 weeks each. There shall be a break of 3 to 5 weeks after autumn semester and 6 to 10 weeks after the spring semester.

(a) The Academic Calendar shall be notified by the University each year before the start of the Academic Session.

(b) The academic break-up of the semesters devoted to instructional work shall be as below:

Imparting of instructions and/or laboratory work – 16 – 18 Weeks (including class tests, sessional exams etc.)

Semester-end Examination, including Practical / - 02 -04 Weeks Laboratory Examination.

8 COURSE PLANNING :

FIRST SEMESTER

Objectives of the Course: On completion of the course students should be able to:

- a. Equip themselves with the nuances of writing.**
- b. Develop both linguistics and communication abilities.**
- c. Write correctly using proper grammar, vocabulary, syntax, spellings and punctuation.**
- d. Differentiate between Writing for Print Media and Writing for the Ear.**
- e. List salient features of Writing for Print Media and Electronic Media and Ad Copies with Emphasis on their styles.**

SECOND SEMESTER

Objectives of the Course: On completion of the course students should be able to:

- a. Describe Indian Journalism in a pluralistic society**
- b. Enumerate the historical moments of print and broadcasting in India**

c. Identify the contribution of press and broadcast in social communication Other semester's syllabus shall be prepared by the BOS in

- 9 Notwithstanding anything stated in this ordinance, for any unforeseen issues arising, and not covered by this Ordinance, or in the event of differences of interpretation, the Vice-Chancellor may take a decision after obtaining, if necessary, the opinion/advice of a Committee consisting of any or all the Directors of the Schools. The decision of the Vice-Chancellor shall be final.**