

SHRI KRISHNA UNIVERSITY, CHHATARPUR

ORDINANCE NO. 81 OF 2018

Post-Graduate Diploma In Business Management (PGDBM)

(I) NAME OF THE COURSE

The name of the course is Post-Graduate Diploma In Business Management (PGDBM).

(II) ELIGIBILITY FOR ADMISSION

A student seeking admission to this course must have passed any one of the following qualifications:

1. Bachelor's Degree of any Statutory University or any other recognized Foreign University.
2. Any Diploma awarded by Board of Technical Education of any State Government or Central Government (Post SSC three years' Diploma with 2 years post diploma experience or Post HSC two years' Diploma with one year Post-Diploma experience).

(III) STRUCTURE OF THE COURSE

The course will have Four Semesters; each Semester consisting of 5 papers each. In Semester IV, the student shall be examined for a special subject consisting of two papers pertaining to any one of the following functional areas of management.

Group A-Marketing Management.

Group B-Financial Management.

Group C-Computer Management.

Group D-Production & Materials Management.

Group E-Human Resource Management.

Course Outline for Post-Graduate Diploma in Business Management (PGDBM)

Leading to Master in Business Studies (MBS) course

Semester I**Subject Title Examination Marks**

101 Principles and Departmental Practices of Management and Organizational Behaviour External 100

102 Management Accounting External 100

103 Managerial Economics External 100

104 Principles of Marketing Internal 50

105 Basics of Communication Skills Internal 50

Total 400 Marks

Semester II**Subject Title Examination Marks**

201 Marketing Management External 100

202 Financial Management External 100

203 Operations Management External 100

204 Materials & Logistics Management Internal 50

205 Information Technology Internal 50

Total 400 Marks